

# Oodles

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**GREAT COMMUNITIES LIKE VERO BEACH** have a rare ability to both enchant and inspire those who call them home. That same spirit of creativity and coastal elegance is at the heart of Oodles, the visionary design destination by Elizabeth Read Pusser, ASID. “After years of seeing clients struggle with the traditional wallpaper process—hauling heavy sample books home or paying steep design fees for limited choices—we envisioned something refreshingly different,” says Read Pusser. “With Oodles, anyone can explore thousands of carefully curated wallpapers and order a sample for just five dollars in our store. Once they’ve found their perfect pattern, the sample can even be repurposed as chic wrapping paper or anything their imagination inspires.” What began as a simple, innovative idea has blossomed into one of Vero Beach’s most unique design studios. Over time, Oodles has evolved naturally—its reputation growing through word of mouth and the loyalty of clients drawn to its thoughtful blend of creativity and practicality. What started with wallpaper has expanded into a comprehensive resource for fine fabrics, upholstery, draperies and pillows, each collection reflecting the effortless sophistication that defines coastal living at its best.



“An infinite amount, Oodles perfectly describes who we are, what we do and it brings a smile to people’s faces.”

## Mission Accomplished

With the introduction of Oodles Home, the firm now brings its distinctive aesthetic to furnishings and full-scale interior design, offering clients a seamless, highly personal experience from concept to completion. What began as a local favorite has grown into a design destination that reaches far beyond Florida’s Treasure Coast. Today, Oodles continues to shape interiors in Vero Beach and beyond, offering virtual design expertise to clients across the East Coast and into Texas, all while maintaining the personal, creative touch that defines its signature approach.

## Very Vero Beach

Perfectly situated along Vero Beach’s exclusive barrier island—just across from the storied community of Johns Island—Oodles enjoys an enviable location within the charming Village Shops on A1A. “It’s an extraordinary setting,” says Elizabeth Read Pusser, ASID. “Within The Village Shops, we’re surrounded by some of Vero’s finest destinations. Citron Bistro, just steps away, is a local favorite for its toasted cheese and truffle fries, while nearby boutiques, fine gift shops and a charming wine and gourmet market create a truly elevated shopping experience. Add to that the proximity of pristine beaches and world-class golf clubs, and it’s easy to see why this location feels so effortlessly magical.”

**LEFT** Traditional materials and textures bring a warmth to this otherwise light, bright, quintessentially coastal space. **PHOTOGRAPHY** SEASIDE MEDIA GROUP

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Oodles of Style, Endless Inspiration

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